



**SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE
LIMITED WINTER MODEL “PLAYSTATION®2” RACING PACK**
To Become Available on December 4th, 2003 at RRP 22,000 Yen

Tokyo, November 4, 2003 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, announced today that it would release “PlayStation®2” *Racing Pack*, a limited offering for this winter. This Racing Pack contains *Gran Turismo®4 “Prologue Version”*, which is the single cut version of *Gran Turismo 4*, the latest of the *Gran Turismo* franchise, and specially colored PlayStation 2, and will be available on December 4th, 2003, the same date the title is released, at the recommended retail price of 22,000 yen (excluding tax).

Gran Turismo franchise holds top class sales on PlayStation® and PlayStation 2 platforms, achieving combined shipments of more than 33 million units around the world. It enjoys worldwide popularity among game users and also earns high reputation from professional car racers as a real-life driving simulator. “PlayStation®2” *Racing Pack* is a special limited model containing *Gran Turismo 4 “Prologue Version”* and PlayStation 2 “Ceramic White” specially colored based on the white image color of the title. The carton box of this product as well as the title jacket is originally designed under the supervision of Kazunori Yamauchi, producer of the *Gran Turismo* franchise.

Separately sold *Analog Controller DUALSHOCK®2*, *Memory Card*, and *Vertical Stand* of the same color will also become available, enabling users to color coordinate with PlayStation 2.

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2-2-2-2 SCEJ to Release Limited Winter Model PlayStation 2 Racing Pack

With *PlayStation®* and *PlayStation 2*, SCEJ will create and develop a new world of computer entertainment for the broadband era through the fusion of game, music, movies, and broadcasting.

Product Outline

Product Name: “PlayStation®2” Racing Pack
“Ceramic White” SCPH-55000 GT
Recommended Retail Price: 22,000 yen (excluding tax)
Release Date: December 4th, 2003 (Thursday)
Included: PlayStation 2 hardware x 1
Analog Controller DUALSHOCK®2 x 1
PlayStation 2 software Gran Turismo®4 “Prologue Version” x 1
AV cable (integrated Audio/Visual) x 1
AC Power Cord x 1

Separately Sold Accessories

Product Name: Analog Controller DUALSHOCK®2
“Ceramic White” SCPH-10010 CW
Recommended Retail Price: 2,800 yen (excluding tax)
Release Date: December 4th, 2003 (Thursday)

Product Name: Memory Card (8MB)(for PlayStation®2)
“Ceramic White” SCPH-10020 CW
Recommended Retail Price: 2,800 yen (excluding tax)
Release Date: December 4th, 2003 (Thursday)

Product Name: Vertical Stand (for PlayStation 2)
(expandable for External Hard Disk Drive)
“Ceramic White” SCPH-10220 CW
Recommended Retail Price: 1,500 yen (excluding tax)
Release Date: December 4th, 2003 (Thursday)

About Sony Computer Entertainment Japan

Sony Computer Entertainment Japan, a division company of Sony Computer Entertainment Inc. based in Japan, distributes and markets the PlayStation® game console and PlayStation®2 computer entertainment system, and also develops, publishes, markets and distributes software, and manages the third party licensing program for these two platforms.

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